

All-Purpose Copy

Email

Subject Line

Introducing HeartLegacy!

Body Copy

Stay connected to your loved one with HeartLegacy®, our newest amenity!

This free service lets you receive video greetings from your loved one, see highlights of activities, and much more.

Interested in capturing your loved one's life story? HeartLegacy also digitally preserves legacies, stories, memories, and family traditions.

HeartLegacy is secure and private to your family.

Download from the App Store®, on Google Play, or visit heartlegacy.com/join.

Web (Senior Living)

We offer [HeartLegacy®](#) to residents and families! HeartLegacy is a great way to stay connected to our community.

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Web (Home Care)

We offer [HeartLegacy](#)[®] to clients and families! HeartLegacy is a great way to stay connected.

This free service lets you receive video greetings from your loved one, receive caregiver check-ins, and much more.

Interested in capturing your loved one's life story? HeartLegacy also digitally preserves legacies, stories, memories, and family traditions.

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Press Release Boilerplate

Body Copy

HeartLegacy is an award-winning amenity that connects seniors and families through video.

Leveraging the internet-dominant medium of video, HeartLegacy helps senior communities and home care agencies provide a healthy, socially-rich experience for seniors and deliver peace-of-mind to families and adult children.

Dedicated smartphone apps for staff members and families, in addition to a facial recognition-powered video kiosk, form the foundation of the HeartLegacy technology solution.

Families can receive video greetings from their loved one, see highlights of activities, preserve their loved one's memories and legacy, securely send videos and photos, receive caregiver check-ins, and more.

About

HeartLegacy is a technology company headquartered in Daphne, AL. Focused in the senior care market, HeartLegacy connects seniors and families through video. HeartLegacy's solution addresses business objectives like lead generation, social engagement, life enrichment, and family communications. Learn more at www.heartlegacy.com.

Quote

Need a quote for your press release announcing HeartLegacy? Please email Reid Gilbert at reidg@heartlegacy.com and we'll send one to you.

Social Media Introductions (Senior Living)

Facebook/LinkedIn

We now offer HeartLegacy! With HeartLegacy[®], families can receive video greetings, see highlights of activities, preserve their loved one's memories and legacy, securely send videos and photos, and more. If your loved one lives with us, please download the HeartLegacy app from the App Store[®] or on Google Play.

Twitter

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Social Media Introductions (Home Care)

Facebook/LinkedIn

We now offer HeartLegacy! With HeartLegacy[®], families can receive video greetings, see caregiver check-ins and updates, watch their loved one's life story videos, securely send videos and photos, and more. If your loved one is a client of ours, please download the HeartLegacy app from the App Store[®] or on Google Play.

Twitter

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Newsletter

We offer HeartLegacy! HeartLegacy[®] is a great way to stay connected to your loved one.

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Ad (Senior Living)

We Offer HeartLegacy!

Stay Connected to Our Community:

- ✓ Receive Video Greetings from Your Loved One
- ✓ See Activity Highlight Reels
- ✓ Watch Life Story Videos
- ✓ Securely Send Videos and Photos

HeartLegacy is secure and private to your family.

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Ad (Home Care)

We Offer HeartLegacy!

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